

Armatex

Fine Textured

Duram Armatex is a tough, flexible fine textured exterior wall paint that covers hairline cracks and hides plaster imperfections.



PRODUCT USES

- Protection and decoration of interior and exterior surfaces.
- Attractive, long lasting wall paint for exterior walls and trims.
- Ideal for new or previously painted surfaces.



ADVANTAGES

- Endurance wall paint with an 8-year guarantee.
- Attractive fine textured finish.
- Tough and flexible - covers hairline cracks and hides minor plaster imperfections.
- Durable, long lasting and weather resistant.
- Excellent obliteration.
- Low splatter - easy application with brush or roller.
- Dries quickly - same day application.
- Low odour and low VOC.
- Water-based - water clean-up.
- Excellent recoating properties.



SURFACE PREPARATION

Ensure all substrates are thoroughly clean, sound, dry and free from any contaminants such as dirt, rust, salt, algae, fungi, oil, grease and loose, flaking paint.

NEW SURFACES

- **Cement plaster, fibre-cement, concrete, cement brickwork and clay brickwork:** The moisture content must be less than 10% or have aged for at least 28 days prior to priming. Prime with *Duram Cement Primer* or *Duram Plaster Primer* as per instructions.
- **Gypsum plaster and composite boards:** The moisture content must be less than 10% or have aged for at least 28 days prior to priming. Prime with *Duram Plaster Primer* as per instructions.



FINISH

- Fine textured finish.



COVERAGE

- 2 coats @ 4 - 6m²/litre per coat. Depending on surface conditions.
- A third coat is required for coastal areas and when painting with, or covering a dark colour.

Approximate m² coverage per pack
Based on two coats

1 L = 2.5 m ²	5 L = 12.5 m ²	20 L = 50 m ²
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GUARANTEE

Duram Armatex comes with an 8-year quality guarantee. To maintain the guarantee, only use Duram Colourants in Duram tint bases, with Duram Primers and Undercoats. To register your guarantee and for the terms and conditions, call the Duram Technical Helpline on 0800 500 222 or visit duram.co.za within 30 days of purchase.

PREVIOUSLY PAINTED SURFACES

- **Sound surfaces:** Apply topcoat direct to clean, sound Acrylics. Sand Enamels to a matt finish, dust off, and apply *Duram Universal Undercoat* as per instructions.
- **Powdery or flaking surfaces:** Remove powdery or loose, flaking paint completely with a wire brush, sandpaper or high-pressure cleaner. Rinse and allow to dry. Prime with the appropriate primer as for New Surfaces.



APPLICATION

- Ensure the appropriate Duram primer or undercoat has been used.
- Stir *Duram Armatex* well using a flat paddle.
- Thinning is not recommended.
- Apply two or more coats evenly with a brush or medium to heavy pile roller using long, smooth strokes. Do not apply with a stippled roller as temperature and slight viscosity variations can cause texture variances. It is ideal to paint the edges first using a brush, then paint the rest of the wall using a roller.
- Drying time between coats: 4- 6hrs.



CLEANING

- Water clean-up.



COLOUR

- While Duram makes every effort to ensure that colours shown match paint colours as closely as possible, variations may occur due to a variety of factors.
- This product is available for Duram colour tinting, using high performance colourants and top-quality tint bases. Simply pick your colour from the Duram Colour Wall or other colour reference, and the Colour Tinting Consultant at the paint counter will provide you with the finished product. Ensure that containers are tightly closed before transportation.
- Standard colours are filled to the volume shown on the packaging. Tint bases are underfilled to allow for colourants to be added at point of sale, together approximately making the volume shown on the packaging.
- Tint bases are not recommended to be used without the addition of the colourant. Only Duram Colourants are to be used in order to control colour accuracy and quality.
- For consistency of sheen and colour, always check that paint containers carry the same batch number.
- Always paint a test patch of the selected colour on your wall.



IMPORTANT

- Call our Technical Helpline or visit duram.co.za for queries and updated Datasheets and Material Safety Datasheets.
- Dry paint colour and sheen may vary from colour label.
- This product is available for Duram colour tinting. Tint bases are underfilled to allow for colourants to be added at point of sale. Only Duram Colourants are to be used.
- Check that paint containers carry the same batch number.
- Take care when lifting and carrying. In transit, keep tightly closed in a secure upright position.
- Whilst every care is taken in manufacture, no warranty is given relating to use.
- Do not mix with Mineral Turpentine
- Do not apply outside if rain is expected. Apply when ambient and surface temperatures are 5°C to 35°C.
- Keep cool and protect against freezing.
- Donate unwanted paint. Dispose contents responsibly - do not empty into drains or watercourses. Recycle empty container.



SAFETY PRECAUTIONS

- *Duram Armatex* is water-based and is generally safe to use.
- Keep out of reach of children.
- If swallowed: Immediately call a poison centre / doctor.
- If on skin: Wash with plenty of soap and water.

- Use in a well-ventilated area. If experiencing respiratory symptoms: Move person to fresh air. Call a doctor.
- If in eyes: Rinse with water.



SUPPORTING PRODUCTS



Duram Cement Primer



Duram Plaster Primer



Duram Universal Undercoat



YOU MAY ALSO NEED

- Primers and Undercoats
- Wall paint, ceiling paint and floor paint
- Enamel paint for trims, doors and windows
- Anti-fungal wash
- High Pressure Cleaner
- Paper towel and cloths
- Wire Brush, sandpaper or steel wool
- Masking tape
- Tape measure and stanley blade
- Drop sheets
- Ladder
- Appropriate filler and putty knife
- Paint scraper
- Screwdriver or paint can opener
- Paint stirrer or flat paddle
- Protective gloves/protective clothing/eye protection/face protection - oil-based
- Paint tray lined with foil to save clean-up time
- Good quality brushes for trims, corners and walls – describe which types
- Good quality roller – describe which types
- Extension pole
- Airless spray with correct nozzle sizes (if spray painting)
- Mineral Turpentine – for oil-based
- Additional utensils/products may be required in the preparation of surfaces.



TECHNICAL DATA

Pack Size	1 litre, 5 litre and 20 litre	Weathering	Good. A maintenance coat advisable every 4-5 yrs depending on conditions.
Overcoating Time	±4 - 6 hours or when dry	UV resistance	Excellent
Flexibility	Good	Abrasion resistance	Good
No of components	1	Toxicity	N/A
Volume solids	35% - 36%	Shelf life	18 months
Application temperature	5°C to 35°C	Storage	Under cover in cool, dry conditions
Density	1,46 g/cm ²	Fire hazard	None
Surface temperature	-15°C to 40°C		

Technical details above are provided in good faith. We believe in the quality of our products and will willingly replace any product in the unlikely event of a quality related performance failure. Whilst we are confident in guaranteeing the quality of our products, we cannot however accept any liability for performance failure due to the incorrect application of our products. Correct application is critical to the successful performance of our products and as this process falls outside of our control we are unable to cover the application under our product performance warranty. Where there are doubts, it is recommended that the user conduct their own suitability tests before use. To retain sheen and colour consistency of your paint, always make sure that the batch numbers are the same on all paint containers that you purchase.

Updated: March 2021 (this supersedes all previous publications)