



PIMP MY ROOM 2026 COMPETITION TERMS AND CONDITIONS

1. This Competition is promoted by Cashbuild (South Africa) (Pty) Ltd (Reg No: 1949/033566/07) (the “**Promoter**”). This Competition is conducted in accordance with the provisions of section 36 read with Regulation 11 of the Consumer Protection Act No. 68 of 2008 (“**CPA**”) as amended from time to time.
2. **Competition Duration & Territory**
 - 2.1. The Competition is only valid in the Republic of South Africa from 22 June 2026 until 5 September 2026, both days inclusive. The Competition will proceed in phases with varied durations. Each phase will be communicated via Cashbuild’s Social Media platforms.
 - 2.2. The different phases include:
 - 2.2.1. The announcement of the ‘Pimp My Room’ competition by Cashbuild, calling for entries via Cashbuild’s social media pages from 22 June 2026 until 17 July 2026, both days inclusive. Entries submitted after 23:59pm on 17 July 2026 will not be considered [TikTok / Instagram / Facebook]
 - 2.2.2. Once the entry period has closed, the best submissions will be shortlisted, and the top 3 (three) submissions will be selected as contestants for the ‘Pimp My Room’ competition.
 - 2.2.3. An announcement of the 3 (three) selected contestants will be posted on Cashbuild’s social media platforms between 20 July 2026 and 24 July 2026.
 - 2.2.4. The 3 (three) selected contestants will be briefed and provided with their allocated budgets, as set out below to commence pimping their rooms (renovations) and content creation process.
 - 2.2.5. Contestants will have until 27 August 2026 to complete their renovations and all required content creation documenting their renovation journey.
 - 2.2.6. The ‘Pimp My Room’ competition will conclude on 27 August 2026, and the winner will be announced on or before 5 September 2026.
3. **Who Can Participate in the Competition**
 - 3.1. You are entitled to participate in this Competition if you are a natural person, that is 18 (eighteen) years or older, up to and including 35 (thirty-five) years old, who is either a South African citizen or resident and in possession of a valid identification document and can provide a proof of residence with a verifiable address. The Promoter reserves the right, at any time, to verify the validity of a Participant (including but not limited to a participant’s identity, age and residential address) and to reject any Participant who has not complied with these terms and conditions. Errors and omissions may be accepted at the Promoter’s sole discretion. Failure by the Promoter to enforce any of its rights at any stage does not constitute a waiver of those rights.
4. **People Excluded from Participating in the Competition**
 - 4.1. Directors, members, partners, employees, agents or consultants of or any other person who directly or indirectly controls or is controlled by the Promoter or marketing service providers in respect of the promotional competition, or the spouses, life partners, business partners or immediate family members.
5. **How to Enter**
 - 5.1. To enter, participants must follow the instructions outlined in the Competition announcements published on Cashbuild’s social media platforms [Facebook/ Instagram/ TikTok]. Entries must be submitted in accordance with the guidelines specified in the relevant Competition post.
 - 5.2. **Entry Requirements:**
 - 5.2.1. Entrants must possess a Cashbuild Payment Card. Entrant(s) without a Cashbuild Payment Card must visit their nearest Cashbuild store to open one before entering the competition.
 - 5.2.2. The entrant must record a 30 (thirty) to 60 (sixty) second video, motivating why they are the best candidate to feature as a contestant in the ‘Pimp My Room’ competition.
 - 5.2.3. In the video, entrants must showcase the room they intend to renovate. The room may be a bedroom, backroom, or any other room located within the residence that the entrant primarily occupies.
 - 5.2.4. The entrant’s video must be uploaded to TikTok, Instagram, or both platforms, tagging Cashbuild (@Cashbuildsa – TikTok / @Cashbuild – Instagram) and using the official Competition hashtag **#PimpMyRoom** in their caption.



5.2.5. The entry video must be uploaded in accordance with the above requirements before the closing date of 17 July 2026. The closing date will also be communicated via Cashbuild social media platforms. [Facebook/ Instagram/ TikTok]

6. **Qualifying Criteria**

- 6.1. Only submissions that meet the requirements set out in clause 5 will be considered.
- 6.2. From the eligible video submissions, a panel of judges comprising representatives from Cashbuild and its Competition partners, namely Saint-Gobain and Medal Paints, will select their 10 (ten) submissions that stand out most. These submissions may, at the Promoter's discretion, be featured on Cashbuild's social platforms.
- 6.3. From these 10 (ten) submissions, 3 (three) entrants will be shortlisted as the final contestants for the 'Pimp My Room' competition.

7. **Number of Entries Per Participant**

Each person is permitted one single entry into the Competition.

8. **Entry Fee**

There is NO entry fee to participate in the Competition, save for the requirement under clause 5 above.

9. **Renovation process and Content creation**

- 9.1. The following criteria will apply to the final 3 (three) selected contestants:
 - 9.1.1. Each contestant will receive a budget of R10' 000 (Ten Thousand Rand) allocated to their Cashbuild Payment Card.
 - 9.1.2. The budget must be used exclusively to renovate the room featured in the contestant's entry video.
 - 9.1.3. The contestants will be provided with a specified period within which to complete their renovations. The exact duration will be communicated once the 3 (three) contestants have been shortlisted.
 - 9.1.4. During this period, contestants must create content showcasing Cashbuild's involvement, the Competition partners, the Competition itself, and the renovation process.
 - 9.1.5. The renovation must be completed, documented in its entirety, and shared on the contestant's social media platforms
 - 9.1.6. All content created must be published and remain on the contestant's social media platforms before the expiry of the renovation period.
 - 9.1.7. As Medal Paints is a Competition partner, only Medal paints products, including Medal and Champion Paint products, may be used for any paint related renovation activities.
 - 9.1.8. As Saint-Gobain is a Competition partner, only Saint-Gobain products may be used for any ceiling or roofing related renovation activities.

10. **Judging criteria**

- 10.1 The winner will be selected by a panel of judges comprising of representatives from Cashbuild and its appointed marketing agency, in which they will consider the following criteria:
 - 10.1.1 The quality of the content created.
 - 10.1.2 The manner in which the contestant incorporated the Cashbuild brand, Competition partners, products and services into both the renovation process and content created.
 - 10.1.3 The overall quality and transformation of the completed room once renovations have been concluded.
 - 10.1.4 While engagement metrics such as likes, comments, and reposts may be considered, they will not constitute a determining factor in selecting the winner.

11. **The Prize**

- 11.1. The winning contestant will receive R60'000 (Sixty Thousand Rand) which will be loaded onto their Cashbuild Payment Card to be spent in-store at any Cashbuild branch of their choice for further home improvement purposes as it cannot be withdrawn.

12. **General Terms and Conditions**

- 12.1. Should contestants or participants not co-operate with the above criteria, or withhold required information, they will be disqualified from the competition. Further entries will be reviewed until a valid contestant(s) is selected that meets the eligibility criteria.

- 12.2. The top ten (10) entries will be selected in accordance with the Competition qualifying criteria set forth by the promoter is clause 6. The final three shortlisted contestants will be selected from this top ten list.
- 12.3. The final three (3) shortlisted contestant selection will be audited by an independent accountant, registered auditor or attorney to establish whether it meets the Competition qualifying criteria and if so the selected contestant(s) will commence in the renovation segment of the 'Pimp My Room' competition (subject to the Promoter being able to contact the contestant(s) successfully). If the qualifying criteria is not met, further entries will be reviewed until a valid contestant(s) is selected that meets the eligibility criteria.
- 12.4. The selection will take place once the competition's entry period has closed, the contestant(s) will be notified via direct message using the relevant Cashbuild social media account. [Facebook/ Instagram/ TikTok]
- 12.5. In the event the Competition selection is postponed, only the Promoter has the discretion to elect a new date which will be published within 4 (four) days after the original selection on our social media [Facebook/ Instagram/ TikTok] or website <https://www.cashbuild.co.za/articles/terms-and-conditions>.
- 12.6. The Promoter will attempt to contact the contestant(s) at least 3 (three) times. Should the Promoter be unable to reach the contestant(s) within 2 (two) days after the third attempt, through no fault of the Promoter, the top 3 position will be awarded to the next eligible contestant(s). The contestant(s) will also be announced on the Promoter's social media only once the Promoter has made successful contact with the contestant(s).
- 12.7. The Competition is not open to employees, family members of employees, and/or representatives of the Promoter and any supplier of goods or services in connection with the Competition. The winner(s) will be required to confirm this in the form of a written declaration.
- 12.8. The winner's Prize is not transferable, non-refundable, and non-exchangeable and cannot be redeemed for cash.
- 12.9. The Winner will be required to open or hold a valid Cashbuild Payment Card for the prize to be issued.
- 12.10. No alternative form of payment, transfer, or cash redemption will be provided. The prize may only be issued and redeemed via the Cashbuild Payment Card on which it has been loaded.
- 12.11. The contestant(s) hereby consents to supplying their personal information and contact details in accordance with the Protection of Personal Information Act 4 of 2013 to any third-party service provider to assist with the administration of the Competition as well as to contact the contestant(s) should they be one of the winners of the competition.
- 12.12. The contestant(s) hereby consents to the Promoter's using and processing any personal information in accordance with the Protection of Personal Information Act 4 of 2013 for processing of the contestant's entry as stated herein.
- 12.13. The winners may be requested to provide their names for advertising purposes. The name of the Winner(s) and their pictures may be re-posted on the promoter's various Social Media sites, including Facebook, Instagram and other Cashbuild social media platforms, once consent has been provided.
- 12.14. The contestant(s) hereby consents to the Promoter collecting and using all content submitted and created during the competition for advertising purposes during and after the competition duration in accordance with the Protection of Personal Information Act 4 of 2013 as contestant(s) and their content may be re-posted on the promoter's various Social Media sites, including Facebook, TikTok, Instagram and other Cashbuild social media platforms,
- 12.15. The Promoter reserves the right to amend, modify, cancel or withdraw any aspect of this Competition in its sole discretion at any time without prior notice or liability in the event there are any unforeseen circumstances or causes outside of the Promoters' reasonable control. The Promoter cannot guarantee the performance of any third party and shall not be liable for any act or default by a third party. Participants of this Competition agree that the Promoter, subject to prevailing law, has no liability whatsoever for any injuries, losses, costs, damage [Including damage to your property] or disappointment of any kind resulting in whole or in part, directly or indirectly from acceptance, misuse or use of the prize or from participation in this Competition.
- 12.16. The laws of the Republic of South Africa govern this Competition. If any provision or part of these Competition Rules is deemed void or otherwise unenforceable in law, then that provision or part shall be deemed excluded and the remainder of these Competition Rules shall remain in force. Any violation of these Competition Rules will result in the immediate disqualification of the transgressing Participant from the Competition.
- 12.17. The Promoters' decision is final, and no correspondence will be entered into.
- 12.18. The right of a Participant to any benefit or right conferred as a result of participating in the Competition will only be fully vested when the Winner has been duly contacted.
- 12.19. A copy of these Competition Rules is available at <https://www.cashbuild.co.za/articles/terms-and-conditions>.